With Lantronix technology, we've been able to further improve our quality of service, which is a major benefit to our customers and our main source of revenue. *In addition, we were* able to significantly reduce our spending on network maintenance and recovered our investment within the first month of installation." - NIALL CLYNE,

ICE PRESIDENT

F OPERATIONS,

RISH BROADBAND

Remote Access to Wireless Broadband Sites

**CHALLENGE** Irish Broadband needed reliable, around the clock remote access to equipment in its wireless broadband sites, which were often located in rugged terrain, without having to make major changes to its existing IT infrastructure.

SOLUTION Lantronix SecureLinx™ IT

management technology delivered secure,

reliable remote monitoring, management

IT/Data Center and control of wireless

Management broadband installations.

BENEFIT With Lantronix technology,
Irish Broadband improved the quality of its
services, cut network maintenance costs, and
increased customer satisfaction and the
potential for higher revenue in the future.

RISH BROADBAND, IRELAND'S LEADING WIRELESS broadband provider and subsidiary of NTR, delivers fast and easy access to the Internet without the need for a fixed phone line. The company has experienced considerable expansion since 2002 and the number of its network licenses and coverage has more than tripled. It now has sites in Dublin, Limerick, Cork, Galway and Waterford, where its staff installed infrastructure equipment in around 50 unmanned sites in each city. Irish Broadband currently has more than 150 sites serving 46,000 customers and has plans to increase this to 300 sites by 2010.

## THE CHALLENGE: WIRELESS NETWORK SITES OFTEN DIFFICULT TO ACCESS

Irish Broadband needed remote access, diagnostics and management functionality to be added to the infrastructure in its wireless hotspots, particularly in Dublin and Cork, where many were inaccessible due to the mountainous landscape. Without remote access, Irish Broadband had to send its staff on-site for maintenance and troubleshooting operations — a very labor and time intensive option, with several visits often necessary before problems were properly diagnosed and resolved.

This translated into increased costs and longer network downtime with a real risk of losing

customers due to service disruptions. Irish Broadband was therefore looking for GPRS around-the-clock access to provide them the ability to remotely analyze the situation from the service center and therefore resolve issues quicker, if not in real time. They were also in need of a solution that would allow for easy integration with its existing infrastructure.





## THE SOLUTION: Proven Lantronix It Management Technology For Secure. Remote Access

Alpha Micro Components, a distributor of Lantronix products, proposed a solution that would allow the wireless broadband provider to monitor, manage and maintain its systems remotely via Lantronix SecureLinx product line.

Irish Broadband took advantage of Lantronix technology and installed 60 SecureLinx SLC console managers throughout its remote sites. They connected the SLCs to a modem, which utilized a SIM card from the local mobile network provider. This ensured out-of-band connection, independent of Irish Broadband's network. The system used GPRS technology to transmit information between the control center and the remote sites to manage and troubleshoot routers and Ethernet switches.

SecureLinx SLC gives Irish Broadband engineers secure, remote access to the telecom's servers and IT infrastructure equipment. They can now monitor, manage and troubleshoot nearly anything in the system center, from anywhere and at any time, even if the servers or networks are down. This means faster response times, which can reduce costs and downtime.

Requiring a centralized remote control center, Irish Broadband also installed a Lantronix SecureLinx Management Appliance (SLM) to manage its entire national network of SLCs, routers, switches, etc. from a single location using a standard web browser.

Of particular benefit to Irish Broadband, SLM provided them the ability to control multiple (up to 256) remote devices for up to 25 simultaneous users. The SLM's integrated centralized management was optimal for Irish Broadband.

With Lantronix SecureLinx technology, Irish Broadband can easily monitor the performance of their equipment, receive alerts if a problem arises, analyze any situation and reboot the system remotely. In addition, the SecureLinx product line ensures accountability with login records and a secure connection to the equipment with 128-bit SSL/SSH encryption.

## THE RESULT: UNINTERRUPTED, REAL-TIME CONNECTION TO IRISH BROADBAND'S WIRELESS NETWORK SITES AND IMPROVED CUSTOMER SERVICE

With wireless broadband service in all major cities in Ireland, Irish Broadband now benefits from an out-of-band network management solution. The new setup allows the wireless provider to respond to its network from a single location within a fraction of the time, allowing for significant savings and several man hours. They've also experienced increased uptime and a higher level of customer satisfaction due to better quality of service and fewer disruptions.

"We went to Lantronix because of the outstanding reputation its products have earned. Lantronix provided the total solution we needed along with local support from Alpha Micro, which ensured a smooth implementation of the new system. With Lantronix technology, we've been able to further improve our quality of service, which is a major benefit to our customers and our main source of revenue. In addition, we were able to significantly reduce our spending on network maintenance and recovered our investment within the first month of installation," said Niall Clyne, vice president of operations of Irish Broadband.

## The SecureLinx Advantage



- ACHIEVE TRUE LIGHTS-OUT, OUT-OF-BAND MANAGEMENT IT administrators are able to manage the network and IT assets from virtually anywhere over the Internet even if the network is down.
- HELP ENSURE 100% UPTIME
  Remote access allows for quick
  troubleshooting and repairing of servers
  and IT equipment anytime, anywhere.
- MINIMIZE OPERATION COSTS
   Consolidating data and system management operations allows the opportunity for dramatic cost savings.
- Consolidate Management of IT Infrastructure Provides a secure, central point of access to all equipment with centralized console logging.



