

### **Investor Presentation**

June 2017



### **Forward Looking Statements**

This presentation contains forward-looking statements, including statements concerning our business plans, our product development strategies, and our target financial model. Any statement relating to our plans, goals, expectations or any future event should be considered a forward looking statement. While we have based our forward-looking statements on our current expectations, forward-looking statements are subject to substantial risks and uncertainties. As a result, our actual results could differ materially from those indicated in our forward-looking statements, and you should not rely on any of these forward-looking statements.

Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, changes in customer demand, the extent to which we are able to develop successful new products, changes to the rate of decline of our legacy products, and the risks and uncertainties described in "Risk Factors" in our Annual Report on Form 10-K filed with the Securities and Exchange Commission, or SEC, as well as in our other filings with the SEC.

Our forward looking statements are based on our view as of the date they are made. We expressly disclaim any intent or obligation to update any forward-looking statements after the date hereof.



### Lantronix – Enabling the Industrial Internet of Things

- Global provider of secure data access and management solutions for Industrial IoT
- Innovator known for leading edge connectivity solutions that are easy to deploy and help accelerate time to market
- Millions of devices connected worldwide
- Strong Blue Chip customer base
- Based in Irvine California company founded in 1989
- NASDAQ listed: LTRX

**IoT Pure Play** Established public company investing in Growth Market Nine Months Ended Mar 31, 2017 \$33.7M Revenue 12% YTD Growth Global Revenue Americas 57% EMEA 29% APJ 14%

**New Leadership** Focused on Growth



### **Proven Leadership Team**

LANTRONIX



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### CREATING SECURE DATA ACCESS AND MANAGEMENT SOLUTIONS FOR THE INDUSTRIAL IOT

Our mission is to be the leading provider of solutions that dramatically simplify the creation, deployment, and management of industrial IoT projects that deliver secure access to data for applications and people.

### **Our Growth Strategy**





### **Product Portfolio**

#### IOT GATEWAYS & BUILDING BLOCKS

#### IOT MANAGEMENT SOFTWARE

#### IT MANAGEMENT SOLUTIONS







**Connectivity Without Complexity** 

Scalable Software Platform Made Simple Management of Enterprise IT Infrastructure



### **Well Positioned in Key Market Segments**

#### Strong base of global blue-chip customers



LANTRONIX

### Addressing Expanding IoT Opportunity

\$315B Module/Sensor

\$193B Application Software

\$190B Module/Sensor

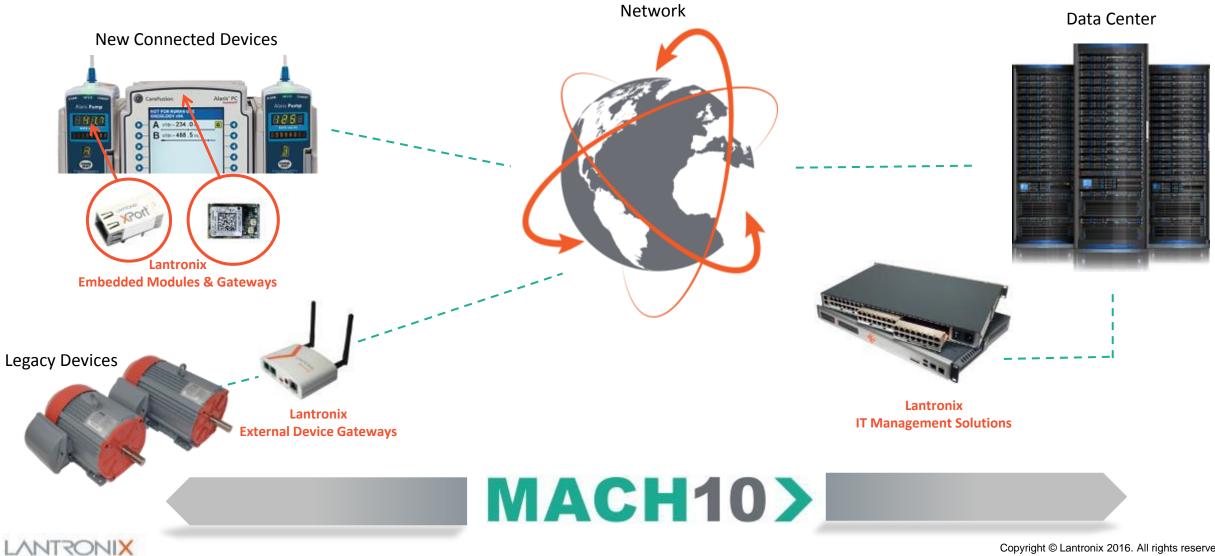
\$73B

### 2020

2016

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### **IoT Solutions from the Device to the Data Center**

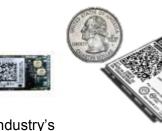


### **Next Generation IoT Gateways**

#### Embedded IoT Gateways (WiFi)

Ideal to drop into any inflight design and its small form factor is perfect for high-volume integration





Mar 2017: Preview of industry's smallest embedded IoT gateways

**Tech Preview this quarter** 

Bluetooth

xPico 240 Ethernet, WiFi

xPico 250 **PremiereWave 2050** Ethernet, WiFi Ethernet, WiFi Bluetooth

Launched Spring of 2016

#### External IoT Device Gateways (WiFi & Cellular)

Ideal for connecting existing devices and machines or when it is desirable to keep connectivity external to the asset



Launched fall of 2016



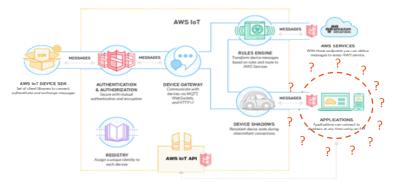
PremiereWave XC HSPA+ Ethernet, Cellular

ANTRONIX

### **The OEM IoT Application Challenge**

Building an IoT solution represents a significant opportunity to enhance business value, but it is complex and requires a substantial investment.

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|---|-----|--------|---|-------|
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|           | Distributed Software Design |             |                           |  |  |  |  |  |  |  |
|-----------|-----------------------------|-------------|---------------------------|--|--|--|--|--|--|--|
| HTML      | 5 Java                      | script      | Installers<br>script      |  |  |  |  |  |  |  |
| Portals   | CSS3                        | Angular     | Multi-tenancy             |  |  |  |  |  |  |  |
|           | Apache                      | REST APIs   |                           |  |  |  |  |  |  |  |
| DevOps    | NG                          |             | tering Billing<br>Control |  |  |  |  |  |  |  |
| User Ma   | nagement                    | ALLESS      | MQTT                      |  |  |  |  |  |  |  |
| Licensing | MySQL                       | Security    | SMS Push<br>Email         |  |  |  |  |  |  |  |
| 0         | MongoDB                     | ChartJS/D3D | Lindi                     |  |  |  |  |  |  |  |

OEMs need to develop several software applications

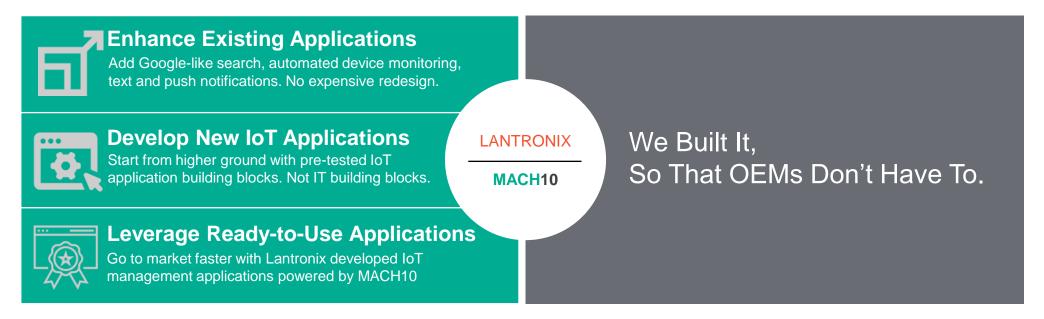
Existing IoT platforms are limited to providing cloud connectivity and cloud-based IT building blocks Building scalable management software is not a core competency or priority for most IoT OEMs



### **THE SOLUTION: LANTRONIX MACH10**

The IoT Application Development and Deployment Software Platform

#### **OEM-Centric.** System Integrator Friendly.





### **Operating Results**

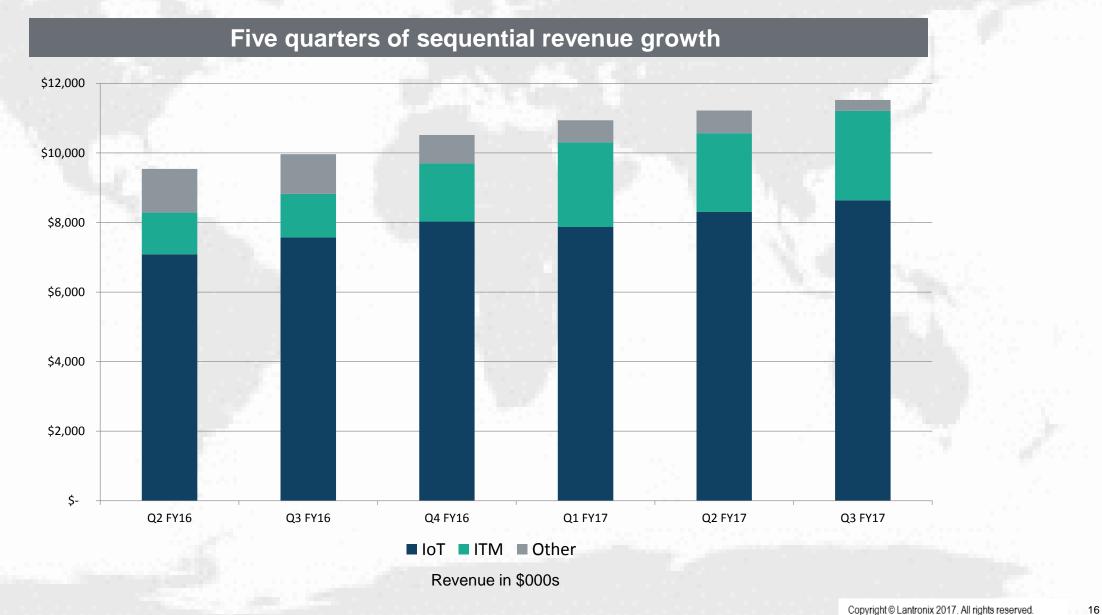


### **Established A Foundation for Growth**

#### Put the right team in place

- New CEO, CTO, VP WW Sales, VP Marketing
- Consolidated APAC and Japan
- Opened new India IoT software lab
- Restructured EMEA sales organization
- Driving operational excellence
  - Rationalized channel and routes to market
  - Focused marketing and sales pipeline discipline
  - Achieving market share gains
  - Improved gross margins, returned to non-GAAP profitability
- Executing on new product strategy
  - Stopped investment in mobile printing
  - Launched new IoT gateway products
  - Initiated MACH10 IoT Platform development

### **Return to Revenue Growth in FY17**





### **Selected Income Statement Information**

| (In thousands)                   | Q  | 2 FY16                | Q  | 3 FY16                | (  | Q4 FY16        | (  | Q1 FY17        | Q   | 2 FY17                | Q   | 3 FY17         |
|----------------------------------|----|-----------------------|----|-----------------------|----|----------------|----|----------------|-----|-----------------------|-----|----------------|
| Net Revenue                      | \$ | 9,540                 | \$ | 9,964                 | \$ | 10,515         | \$ | 10,940         | \$1 | 1,222                 | \$1 | 1,524          |
| Gross Profit<br>% of Net Revenue | •  | 4,589<br><i>48.1%</i> | \$ | 4,778<br><i>48.0%</i> | \$ | 4,944<br>47.0% | \$ | 5,700<br>52.1% | •   | 5,812<br><i>51.8%</i> | -   | 6,398<br>55.5% |
| GAAP Net Income (Loss)           | \$ | (928)                 | \$ | (456)                 | \$ | (247)          | \$ | (104)          | \$  | 41                    | \$  | (162)          |
| Non-GAAP Net Income (Loss)       | \$ | (196)                 | \$ | 189                   | \$ | 121            | \$ | 265            | \$  | 444                   | \$  | 484            |

#### Q3 FY 2017 HIGHLIGHTS:

- 16% YOY Net Revenue Growth, Best Topline Results in 10 quarters
- Maintained Gross Margins > 50%
- Operating near GAAP breakeven
- 5th Consecutive Quarter of Non-GAAP Profitability

#### LANTRONIX

### **Selected Balance Sheet Information**

| (In thousands except price per share data)  | June 30,<br>2016  | March 31,<br>2017 |   |  |
|---|---|-------------------|---|--|
| Cash and Cash Equivalents<br>Accounts Receivable, Net<br>Inventories, Net<br>Total Assets<br>Current Liabilities<br>Non-Current Liabilities | \$<br>5,962<br>3,164<br>6,584<br>27,779<br>7,598<br>463 | \$                | 7,389<br>2,827<br>7,664<br>29,545<br>8,802<br>449 |  |
| Working Capital   | 9,061   |                   | 9,928   |  |
| Weighted Average Common Shares Outstanding<br>Stock Options Outstanding<br>Weighted Average Exercise Price Per Share                        | \$<br>15,554<br>3,606<br>1.85                           | \$                | 17,522<br>4,252<br>1.77                           |  |

### **Why Lantronix**

#### INVEST IN ONE OF THE FEW PUBLIC COMPANY IOT PURE PLAYS

- Established global IoT solutions provider with blue chip customer base
- New leadership team w/ significant enterprise experience
- Pursuing fast growing IoT market with double digit CAGRs
- MACH10 IoT platform enables incremental growth opportunity

#### SOLID OPERATIONAL EXECUTION AND IMPROVING FUNDAMENTALS

- 12% revenue growth year to date
- Operating near GAAP break-even and generating non-GAAP profit
- Business model with significant operating leverage
- No long-term debt, cash flow positive
- Substantial NOL federal carryover (\$88.4M as of 6/30/2016)

# LNNTRONIX

## **THANK YOU!**

#### investors@lantronix.com



### MACH10 STARTS WHERE EXISTING PLATFORMS STOP

1<sup>st</sup> Generation Platforms

2<sup>nd</sup> Generation Platforms



#### **OEM BUSINESS LOGIC**

SEARCH, DIRECTORIES, ALERTS & NOTIFICATIONS, BILLING, LICENSES

USER MANAGEMENT, PORTAL MANAGEMENT, MULTI-TENANCY WEB SERVERS, APPLICATION SERVERS, DATABASES SERVERS, SWITCHES, FIREWALLS, LOAD BALANCERS OEM BUSINESS LOGIC SEARCH, DIRECTORIES, ALERTS & NOTIFICATIONS, BILLING, LICENSES USER MANAGEMENT, PORTAL MANAGEMENT, MULTI-TENANCY OEM BUSINESS LOGIC IN ANY CLOUD

WEB SERVERS, APPLICATION SERVERS, DATABASES SERVERS, SWITCHES, FIREWALLS, LOAD BALANCERS DEVICE CONNECTIVITY AND MANAGEMENT SEARCH, DIRECTORIES, ALERTS & NOTIFICATIONS, BILLING, LICENSES

USER MANAGEMENT, PORTAL MANAGEMENT, MULTI-TENANCY

WEB SERVERS, APPLICATION SERVERS, DATABASES

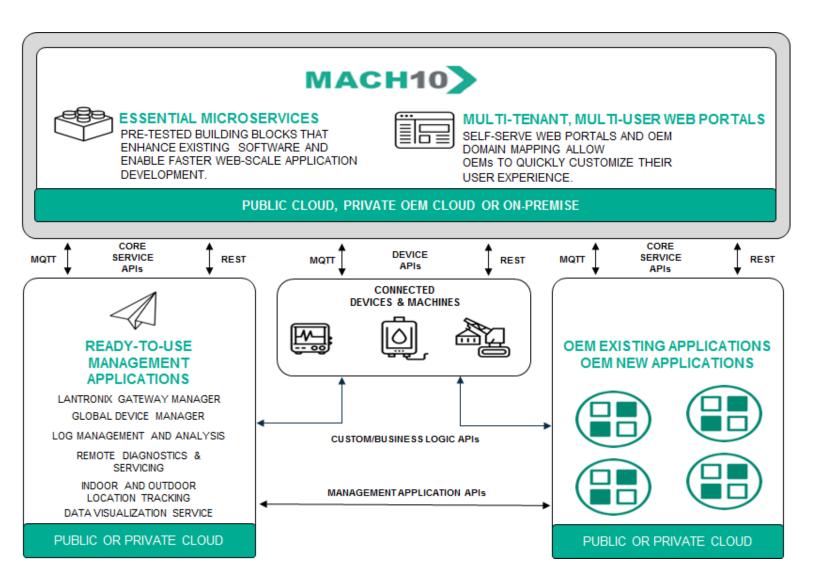
DEVICE CONNECTIVITY AND MANAGEMENT

DEVICE CONNECTIVITY & MANAGEMENT **PROVIDES** 

PLATFORM

### **HOW MACH10 WORKS**

Applications and API-based microservices are built upon industry standard protocols



### **THE SOLUTION: MACH10**

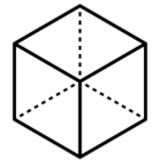
A multi-dimensional IoT application development and deployment platform that dramatically simplifies the process for OEMs to deliver web-scale applications and services



Extensible, ready to use management applications requiring the least development effort for OEMs and the fastest route to market



Suite of essential microservices feature pre-tested software building blocks for enhancing OEM's existing management software or developing new software without re-inventing the wheel.



Multi-dimensional and flexible functionality allows OEMs to deliver scalable, custom selfservice portals that are tailored to different stakeholders' needs and multiple user hierarchies.

### **Management Team**



#### Jeffrey Benck, President & CEO, Director

- 25+ years of networking, enterprise experience
- Former CEO of Emulex
- Executive leadership and operational experience at QLogic, IBM



#### Sanjeev Datla, Chief Technology Officer

- Nearly 20 years of experience in developing networking, connectivity and IoT solutions
- Former experience at Emulex, Broadcom, NEC and start-ups

#### Daryl Miller, VP, Engineering

- 30+ years experience in engineering, embedded systems, software, and networking
- Former experience at Tektronix and NCD

#### Shahram Mehraban, VP, Marketing

- 20+ years product marketing, business development, GM experience
- Former experience at Intel, Trillium Digital Systems, Nokia, Glenayre Technologies and Motorola



#### Jeremy Whitaker, CFO

- Former Lantronix Vice President of Finance
- Broad perspective with both outside auditor (Ernst & Young) and internal finance and accounting experience at multiple publicly traded companies

#### Kevin Yoder, VP, Worldwide Sales

- 25+ years of enterprise sales experience
- Excellent background in embedded technologies
- Former experience at Avago Technologies, XMOS, Analog Devices, Texas Instruments & CoWare

#### Michael Fink, VP, Operations

- 20 years operations management experience
- Formerly held key positions at Inphi Corp, Sierra Monolithics, and Mindspeed



#### Kurt Scheuerman, VP, General Counsel & Secretary

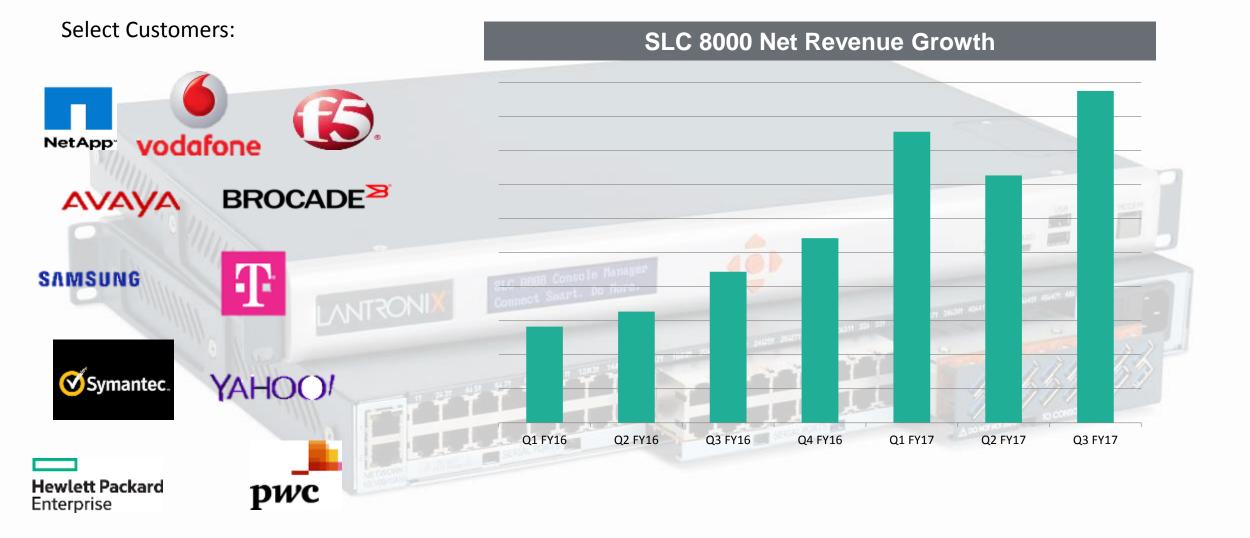
- 20+ years of legal experience
- Experience practicing corporate law with major international law firm (Paul Hastings)
- Formerly General Counsel of publicly-traded electronics
   manufacturing company







### **SLC8000 - Share Gain Momentum**





### Lantronix – Trusted Partner of Choice

Invest in one of the few public company IoT pure plays

#### **Our Solutions**

End to end IoT with solutions for the edge and the data center Expanding into IoT management software platform with MACH10

#### **Our Expertise**

Innovation with leadership in Serial to Ethernet and WiFi connectivity 25+ years experience in M2M & IoT Industry

#### **Our Team**

New leadership with significant enterprise experience

**Global presence** 

#### **Our Fundamentals**

Business model with significant operating leverage

Clean capital structure with no debt

Substantial Federal NOL carry-over



### LANTRONIX IOT GATEWAY METAL DETECTOR OEM CASE STUDY

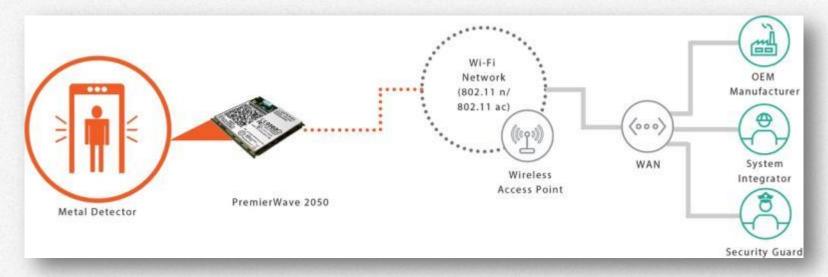
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### METAL DETECTOR OEM: CASE STUDY



#### **OEM** Case Study

- OEM required robust, reliable, pre-certified wireless solution for security machine
- OEM was able to go from concept to production in six months using Lantronix PremierWave 2050, an embedded IoT device gateway
- Network, security and management stacks were complement offloaded by IoT gateway

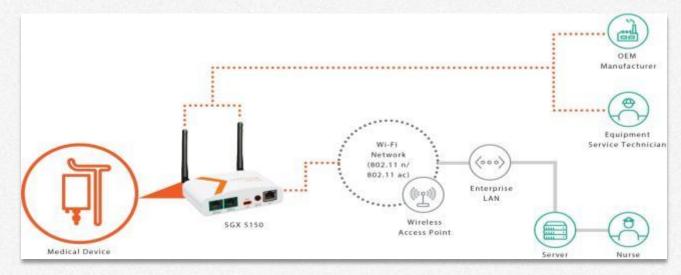
#### Why OEM Chose Lantronix

Industrial-grade pre-certified WiFi solution that provided full network and security protocol stacks
Ready-to-use and pre-integrated secure data access applications, configuration and management software

### LANTRONIX IOT GATEWAY MEDICAL DEVICE OEM: CASE STUDY

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### MEDICAL DEVICE OEM: CASE STUDY



#### OEM Case Study

OEM required robust, reliable, pre-certified wireless solution for existing medical equipment
Using Lantronix SGX5150, an external IoT device gateway, the OEM was able to securely connect medical equipment to hospital and extend product lifecycle

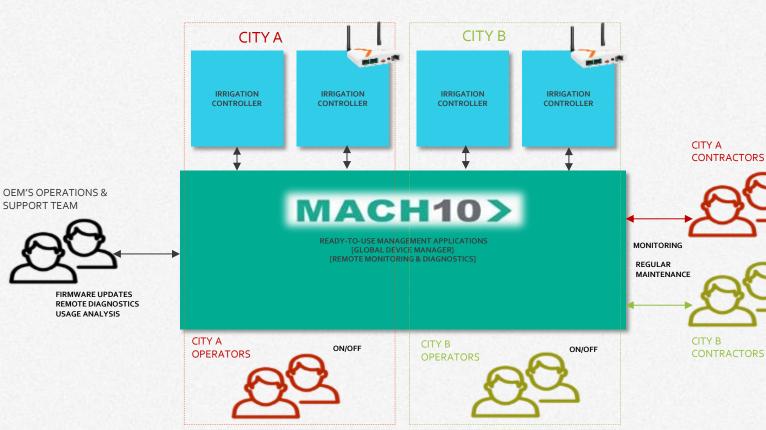
#### Why OEM Chose Lantronix

- Pre-certified Enterprise-ready network and security protocol offloads, along with unique contextual data-tagging features
- Avoid equipment re-design and re-certification that can take years and a large budget
- Experienced engineering and customer support team

#### MACH10 USE CASE EXAMPLE: COMMERCIAL IRRIGATION CONTROLLER OEM

### MACH10 USE CASE EXAMPLE: **COMMERICAL IRRIGATION CONTROLLER OEM**

SUPPORT TEAM



#### Problem

- Very small software team
- Today support On-device configuration only
- Lack of remote diagnostics resulting in expensive truck rolls
- Competition moving to web-based management software
- Contractors asking for remote monitoring and management

#### Solution: MACH10

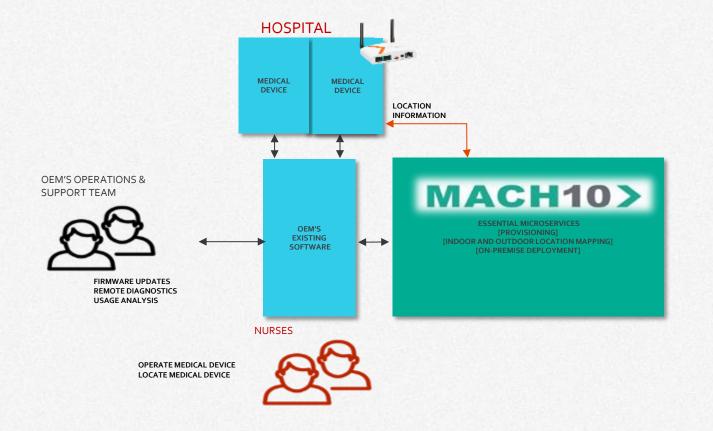
- Ready-to-use management applications
- Global device manager
- Remote diagnostics
- Self-service web portals for contractors and end users

#### MACH10 USE CASE EXAMPLE: MEDICAL DEVICE OEM

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### MACH10 USE CASE EXAMPLE: MEDICAL DEVICE OEM



#### Problem

- Hospitals wanted to prevent data entry errors when assigning devices to a patient
- Hospitals losing expensive medical devices misplaced by nurses
- OEM wanted a way to locate the medical devices and tag the data
  OEM's didn't want to add more complexity to their existing management software

#### Solution: MACH10

- Indoor location tracking micro service and API
- On-premise deployment alongside OEM's application

### **Appendix A: Reconciliation of Non-GAAP Financial Measures**

| (In thousands)                       | Q  | 2 FY16       | Q  | 3 FY16     | Q  | 4 FY16 | Q  | 1 FY17 | Q  | 2 FY17 |
|--------------------------------------|----|--------------|----|------------|----|--------|----|--------|----|--------|
| GAAP net income (loss)               | \$ | (928)        | \$ | (456)      | \$ | (247)  | \$ | (104)  | \$ | 41     |
| Non-GAAP adjustments:                |    |              |    |            |    |        |    |        |    |        |
| Share-based compensation             |    | 252          |    | 186        |    | 199    |    | 201    |    | 220    |
| Depreciation and amortization        |    | 205          |    | 191        |    | 145    |    | 151    |    | 153    |
| Interest expense, net                |    | 9            |    | 8          |    | 9      |    | 7      |    | 6      |
| Other income (expense), net          |    | (28)         |    | -          |    | (14)   |    | 3      |    | (4)    |
| Withholding taxes on stock grants    |    | 2            |    | -          |    | -      |    | -      |    | 5      |
| Severance and restructuring charges  |    | 286          |    | 247        |    | -      |    | -      |    | -      |
| Provision (benefit) for income taxes |    | 6            |    | 13         |    | 29     |    | 7      |    | 23     |
| Total non-GAAP adjustments           |    | 732          |    | <u>645</u> |    | 368    |    | 369    |    | 403    |
| Non-GAAP net income (loss)           | \$ | <u>(196)</u> | \$ | <u>189</u> | \$ | 121    | \$ | 265    | \$ | 444    |

Lantronix believes that the presentation of non-GAAP financial information, when presented in conjunction with the corresponding GAAP measures, provides important supplemental information to management and investors regarding financial and business trends relating to the Company's financial condition and results of operations. The non-GAAP financial measures disclosed by the Company should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and the financial results calculated in accordance with GAAP and reconciliations of the non-GAAP financial measures to the financial measures calculated in accordance with GAAP should be carefully evaluated. The non-GAAP financial measures used by the Company may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies. The Company has provided reconciliations of the non-GAAP financial measures. Management believes that non-GAAP operating expenses, non-GAAP net income (loss) and non-GAAP net income (loss) per share are important measures of the Company's business. Management uses the aforementioned non-GAAP measures to monitor and evaluate ongoing operating results and trends to gain an understanding of our comparative operating performance. Non-GAAP net income (loss) consists of net income (loss) excluding (i) share-based compensation and related payroll taxes (ii) depreciation and amortization; and (iii) restructuring and severance charges. Non-GAAP net income (loss) excluding (i) non-GAAP adjustments to operating expenses, (ii) interest income (expense), (iii) other income (expense), and (iv) income tax provision (benefit).

#### LANTRONIX